

47TH ANNUAL ART IN THE PARK

AUGUST 6, 2022 9 AM - 4 PM

Lake Odessa, MI

2022 SPONSORSHIP FORM

Return form and payment by May 23, 2022 to ensure your company receives all publicity benefits.

1. COMPLETE THE FOLLOWING INFORMATION

Organization/Business Name: _____

Mailing Address: _____

Business Phone: _____ Website: _____

Facebook URL: _____ Twitter: _____

Contact Name: _____ Contact Phone: _____

Contact E-Mail: _____

2. SELECT YOUR COMPANY'S LEVEL OF SPONSORSHIP

- Title Sponsor: ≥\$1500
(Complete Section A, below)
- Platinum Sponsor: ≥\$750
(Complete Section A, below)
- Gold Sponsor: ≥\$500
(Complete Section B, pg. 2)
- Silver Sponsor: ≥\$250
(Proceed to #3, pg. 2)
- Bronze Sponsor: ≥\$100
(Proceed to #3, pg. 2)

A. TITLE AND PLATINUM SPONSORS ONLY:

Do you wish to have a booth space at Art in the Park to promote your business? Yes No

If "Yes," please indicate your preferred booth space on page 3.

NOTE: We encourage you to sign up early, as booth spaces will be assigned on a first-come basis.

Would you like our emcee to read a brief ad spot to promote your business? Yes No

If "Yes," in several short sentences please write your announcement below (or attach a separate sheet of paper):

Does your company have a banner you would like to display at the event? Yes No

If "Yes," where would you like us to display your banner?

- Kids Zone
- Entertainment Stage
- Food Court
- Wine Tasting

Title Sponsor Only: Would you like to personally address the audience? Yes No

B. GOLD SPONSORS ONLY:

Would you and/or your employees like to help out during the event, while wearing your company logo and promoting your business? Yes No

If "Yes," an Arts Commission representative will contact you to discuss further details.

Does your company have a banner you would like to display at the event? Yes No

If "Yes," where would you like us to display your banner?

- Kids Zone Entertainment Stage Food Court Wine Tasting

3. SEND US YOUR LOGO (ALL SPONSORS)

Please use the logo that you have on file for my business

Or e-mail your company logo to: Info@LakeOdessaArts.com (Acceptable formats are PDF and JPEG)

Write your company tagline or motto here: _____

4. DESIGN YOUR AD FOR THE VISITOR'S GUIDE (ALL SPONSORS)

Please select one:

- I would like the Arts Commission to design my display ad. *(We will send you an ad proof for your approval.)* Thanks, but I'll design my own display ad. *(Please contact us to discuss correct dimensions and design specs.)*

5. MAIL OR DROP OFF THIS FORM

Send us this form with check payable to "Lake Odessa Area Arts Commission" **on or before May 23, 2022.**

It is important that we receive your check before this deadline to ensure you receive full publicity benefits. Address:

Lake Odessa Area Arts Commission
Page Memorial Building
839 Fourth Avenue
Lake Odessa, MI 48849

Date: _____ Signature: _____

Thank you for your support! Please contact us if you have any questions.

E-Mail: Info@LakeOdessaArts.com
Phone: (616) 755-0084

Title and Platinum Sponsors may request a booth location in the park. Please note booth choices below, in order of preference. We will make every attempt to accommodate booth requests; however, there is no guarantee that all requests can be honored. **Booth spaces will be assigned chronologically on a first-come basis.**

Booth spaces measure 11' x 11'. Sponsors are responsible for providing their own canopy, table and chairs.

Choice #1: _____

Choice #2: _____

Choice #3: _____

A Information Booth

B Kids' Zone

C Food Court

D Wine Tasting

+ First Aid Station

\$ ATM Machine

♿ Restrooms

